

9th Annual Women's Wealth Symposium

Saturday, March 8, 2025

In Celebration of International Women's Day

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Agenda

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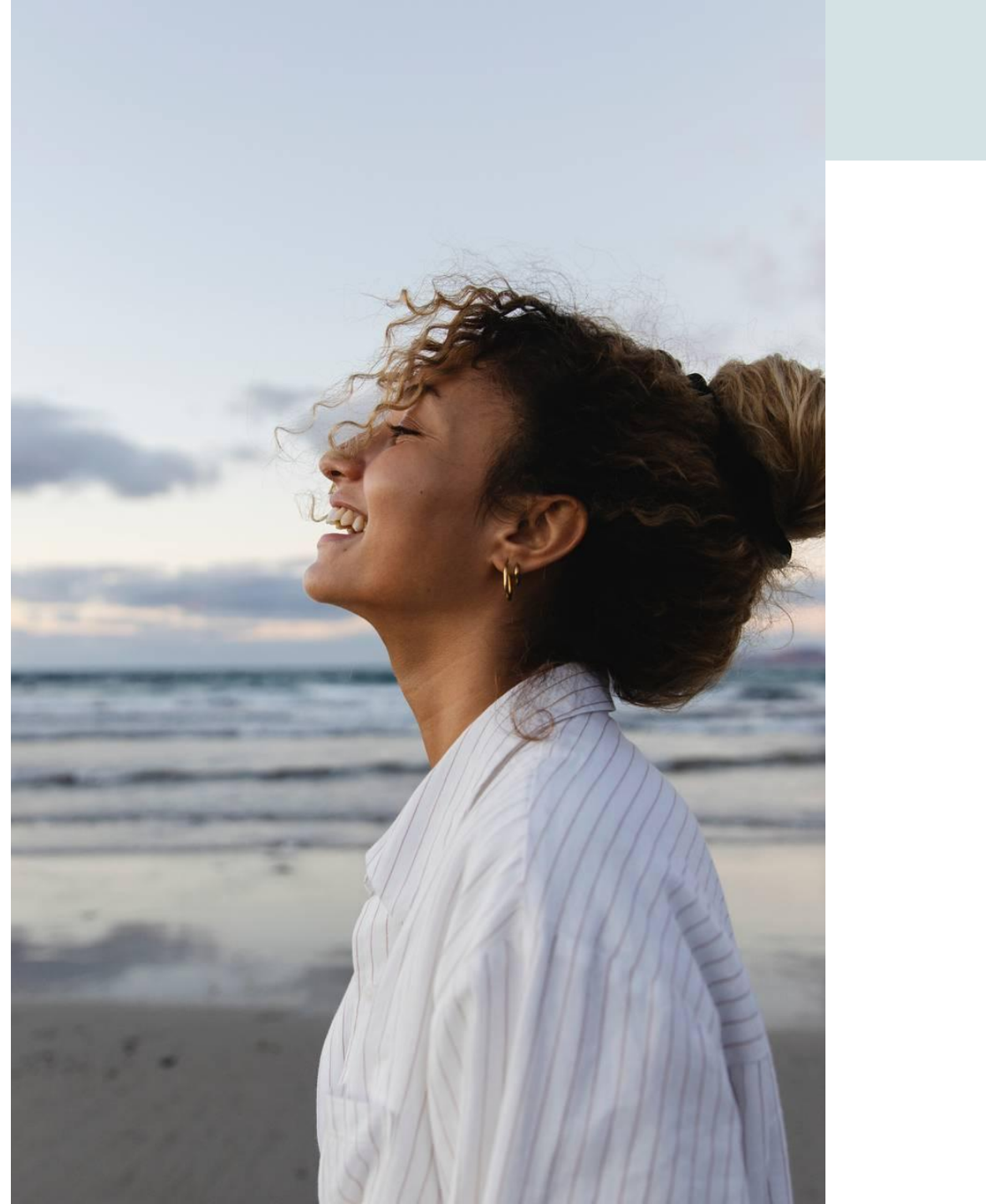


9th Annual Women's Wealth Symposium

Dallas, Texas | March 8, 2025
In Celebration of International Women's Day!

Our Mission

The Women's Wealth Symposium, a 501(c)(3) nonprofit, empowers women globally through an annual event providing accessible and comprehensive financial planning resources and insights.



Empowering Women's Financial Success

- Many women cite money as their number one source of stress, impacting their mental and emotional health, compounded by factors like inflation, economic instability, and the persistent gender pay gap.
- Whether it is because of the gender pay gap, deep-rooted social norms and cultural attitudes, or limited access to financial education, women often find themselves at a disadvantage when it comes to managing their money effectively.
- We provide a safe platform to inspire, empower, educate, and transform. This one-day symposium is intentionally curated to help women learn the key financial principles to not just grow their financial wellbeing, but to keep it flourishing for generations to come.
- Economic empowerment is not just about giving women access to money; it's about them achieving the agency to control their finances, pursue their goals, and shape their own financial futures.

Event and Agenda

The 8th Annual Women's Wealth Symposium is designed to equip women with the skills, knowledge and resources they need to gain more financial confidence, overcome any challenges and work towards greater financial freedom.

We equip women with the knowledge, skills and confidence they need to make informed decisions about their finances through financial education.

- Money Mindset
- Money Essentials
- Money and Employment
- Money and Property

Whether you want to make your money work harder, want to understand tax allowances or have retirement in sight, we help prepare you for the future!

- Money and Family
- Savings and Investments
- Protecting Your Finances
- Financial Wellbeing

Agenda and Sessions

1:00 pm	Welcome	3:45 pm	Maintaining Game on: How to Play to Win
1:15 pm	Financial Health of Women in 2025	4:15 pm	Level Up: Lessons from a Self-Made Millionaire
1:45 pm	Overcome Hidden Obstacles to Achieve Prosperity	4:45 pm	Event Concludes
2:15 pm	Investing in Women: The Future is Female	5:00 pm	Awards Ceremony with Mixer
2:45 pm	Helping Women Investors Build Wealth	6:30 pm	Mixer Concludes
3:15 pm	Retirement Planning: Maximizing Your Financial Future		

Empowering Women – Your Support Matters



We empower women by offering essential knowledge and the key components of a solid financial strategy. We believe that information is a powerful tool that can boost confidence and equip women for success in all endeavors.

We are dedicated to providing women with the resources and insights needed to shine and thrive. Achieving financial well-being is an essential part of overall success, and we are here to support women on their journey to financial literacy and empowerment.

Sponsorship Program Opportunities

We welcome your creative ideas and suggestions to tailor a unique experience for event attendees. Your tax-deductible contribution enables us to continue making a significant difference in the lives of women and families all over the world.

Sponsorship	Investment	Available
Title Sponsor Partner	\$20,000	1
Purple Diamond Award	\$10,000	2
Mixer Sponsor	\$5,000	3
Session Sponsor	\$1,000	7
Supporting Partner	\$500	10

Title Corporate Sponsor - *\$48,000 Value*

- Your company name/logo incorporated into the event identity and within all symposium references including website, advertisements, press releases, signage, on-site emcees and more.
- 1-year promotional package including name & logo in all press, in event materials, all event screens, social media and website.
- Live recognition at the event, and introduction from livestreaming platform on March 8th, 2025
- Speaking opportunity at the event (with approval from WWS Program and Advisory Council)
- Recognition in annual Symposium live and livestreamed event program - delivered before and after event to all attendees.
- Includes up to 5 event tickets to in-person event and unlimited livestream tickets

With your tax-deductible contribution, we can continue to making a difference in the lives of the women and families we serve.

We invite you to join live, participate, share resources and materials at the event.

Title Corporate Sponsor - \$20,000

Pre-Event Marketing

- | | |
|--|-------------------------------|
| • Your Company Name/Logo incorporated into the Event Identity and within All Symposium References including: | Value: |
| • Event Website – Estimated 10K visits per month | \$3,000 |
| • Social and Digital Promotion – 3 month digital marketing campaign prior to the event | \$5,000 |
| • Organic and Paid Facebook, Twitter, LinkedIn, Instagram posts 3x week for 3 months | |
| • Google and Meta advertising – paid ads on LinkedIn, Facebook, Google and Meta | \$7,500 |
| • Press Releases – 3 Press releases distributed before the event | |
| | \$15,500 – TOTAL VALUE |

Title Corporate Sponsor - \$20,000

At-Event Marketing

	Value:
• Live recognition at the event, and introduction from live streaming platform on March 8 th , 2025	\$5,000
• Keynote speaking opportunity at the event for C-Suite leader	\$10,000
• Recognition in annual Symposium live and livestreamed event program - delivered before and after event to all attendees.	\$4,000
• Includes up to 5 event tickets to in-person event and unlimited livestream tickets	\$500
	\$19,500 – TOTAL VALUE

Title Corporate Sponsor - \$20,000

Post-Event Marketing

1-Year Promotional Package -

- | | |
|---|-------------------|
| • Including name & logo in all press prior to the event | Value:
\$2,000 |
| • In all event materials and on all event screens | \$3,000 |
| • Social media and website inclusion for one year after the event | \$4,500 |
| • Recognition in "Event Resources" follow-up bundle sent to all confirmed registrants, program participants and volunteers. | \$3,500 |

\$13,000 – TOTAL VALUE

Purple Diamond Sponsor - \$36,450 Value

- Opportunity to present the Purple Diamond Award to each winner, live and livestreamed, and recognize these outstanding individuals that exemplify our mission.
- Name recognition & logo in all press, in event materials and screens, social media and website.
- Recognition in “Event Resources” follow-up bundle sent to all confirmed registrants, program participants and volunteers.
- Includes up to 4 event tickets to in-person event and unlimited livestream tickets.

With your tax-deductible contribution, we provide custom award statuettes, promotional marketing materials, and the award process.

Your company name/logo will be incorporated into the award program identity.

Purple Diamond Sponsor - \$10,000

Pre-Event Marketing

- Name recognition & logo in all press, in event materials and screens, social media and website. **Value:**
- Event Website – Estimated 10K visits per month **\$3,000**
- Social and Digital Promotion – 3 month digital marketing campaign prior to the event **\$5,000**
 - Organic and Paid Facebook, Twitter, LinkedIn, Instagram posts 3x week for 3 months
 - Google and Meta advertising – paid ads on LinkedIn, Facebook, Google and Meta
- Press Releases – 3 Press releases distributed before the event **\$7,500**

\$15,500 – TOTAL VALUE

Purple Diamond Sponsor - \$10,000

At-Event Marketing

	Value:
• Live recognition at the event, and introduction from live streaming platform on March 8 th , 2025	\$5,000
• Introduction and opportunity to present the Purple Diamond Award to each winner with photo opps	\$8,000
• Recognition in annual Symposium live and livestreamed event program - delivered before and after event to all attendees.	\$4,000
• Recognition in "Event Resources" follow-up bundle sent to all confirmed registrants, program participants and volunteers.	\$3,500
• Includes up to 4 event tickets to in-person event and unlimited livestream tickets	\$450

\$20,950 – TOTAL VALUE

Mixer Sponsor - \$5,000

- Recognition and thanks by emcee during live event.
- Recognition in the Event resource program sent before and after annual event to all event attendees.
- Sponsor logo with hyperlink to website at live event.
- Logo on all screens and Event materials at the event.
- Includes 2 Event tickets to in-person event and unlimited livestream tickets

With your tax-deductible contribution, we can continue to making a difference in the lives of the women and families we serve.

Participation in this event promotes your business to a wide range of women in leadership across industries and sectors.

Session Sponsor - \$1,000

- Emcee opportunity for a designated session at the event (with approval from WWS Program and Advisory Council)
- Name recognition & logo in all press, in event materials, social media and website.
- Includes 1 Event ticket to in-person event and unlimited Livestream tickets.

With your tax-deductible contribution, we can continue to making a difference in the lives of the women and families we serve.

Position your business as a powerful advocate for women's financial empowerment.

Supporting Sponsor - \$500

- Name recognition & logo in all press, in event materials, all event screens social media and website.
- Opportunity to share your message in all pre – and post- event materials.
- Includes 1 Event ticket to in-person event and unlimited Livestream tickets.

With your tax deductible contribution, we can continue to making a difference in the lives of the women and families we serve.

Highlight and advocate your support of women's empowerment and sponsor our program directly.

Thank You!

Linda Fisk

Chairwoman

LeadHERship Global

865-850-5485 | [LeadHERshipGlobal.com](https://www.leadher.com)



Questions? Let's chat at your convenience!

https://calendly.com/fisk_linda/lets-get-to-know-each-other